Flipped Media Essentials

Introductory Instruction in the Tools of the Flipped Classroom

For more detailed Information, contact JDL Horizons

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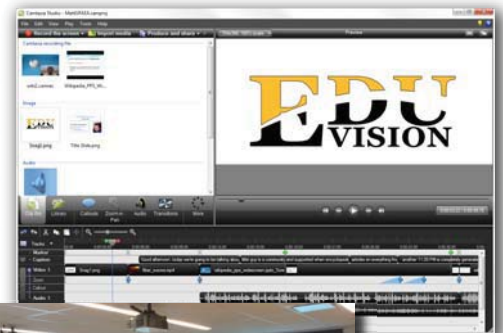Tel: (952) 697-0550
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This Flipped Media course introduces the tools and methodologies used by today's most effective teachers to flip their classrooms. During this session, attendees will gain hands-on experience with several rich-media applications that enable the gathering, manipulation and creation of high-quality Video and Still Images to create rich-media assets that teach and communicate.

This course provides the comfort-level, workflow and experience required for participants to work with cutting-edge tools used to create both flipped lessons & flipped PD. This one-day essential course is for beginners but provides information, tips and hands- on experience that even seasoned video creators will benefit from!

Course Objectives

- Introduction to the Flipped Classroom Model and Tools
- Introduction to Digital Storytelling and Lessons
- Image Capture and Manipulation
    - » Basics of Image Capture
    - » Introduction to Snag-It
        - › Capturing and Manipulating Images with Snag-It
        - › Cataloging and Tagging Images for later use
        - › Capturing Video with Snag-It
- Working With Video
    - » Introduction to Camtasia Studio/MAC
        - › Interface Overview
        - › Understanding the Timeline
    - » Performing a Screen Capture
        - › Getting Ready - Setting the Stage
        - › Performing Your Lesson
    - » Editing Your Video
        - › Working with the Timeline
        - › Adding Captions and Callouts
        - › Working with Transitions
        - › Title and Credit Screens
        - › Working with Audio
    - » Exporting Your Production
        - › Understanding the Settings
    - » Uploading to EduVision
        - › EduVision Capabilities and Features

Session Activities

JDL's video production and EduVision courses are hands-on highly interactive sessions that focus on giving attendees both the theory behind video production and hands-on experience with professional-grade equipment and the procedures that guide their use.

Each training seminar is customized to the client's specific needs and desired outcomes and incorporates one or many of the courses listed along the left side of this page. JDL believes that all training is focused on the experience of the learner and our training seminars teach the practical skills necessary for your staff, students and teachers to thrive in the video world. Our focus is always on teaching these practices in the way they will be used, removing as many roadblocks from success as possible.

The Horizons Team Approach

JDL developed these courses in response to the growing needs of our customers. We did so by combining JDL's decades of experience working with educational institutions and organizations, the practiced hands of several experienced video editors and the seasoned eye of industry professionals.

Clayton Bosquez

As the Vice President of Product Development, Clayton has been directly involved in the design and development of the EduVision platform. His direct work with the teachers, students and staff utilizing the platform and his understanding of their needs has influenced the features and methods by which the system functions. This nuts and bolts experience with the front and back of the product has positioned him to teach you everything you need to know about using your EduVision portal to share your message and your students' work with your community.

Sir Brian Sterling-Vete

Brian Sterling-Vete is an English author, Guinness World Record Holder, motivational speaker, Award-Winning Film-Maker, TV presenter, stage, film and television actor, stunt performer, martial arts expert and entrepreneur. Brian ran 5 film crews for the BBC, leveraging his abilities and vast experience to create news segments and documentary films. This same vast experience and wealth of abilities initially designed and now delivers the Video Essentials training courses, bringing an industry-focused approach to the "proper" method of video capture.

Matthew Schaaf and David Williamson

With over a decade of combined experience in live video production and post-production video editing, Matthew and Dave bring a hands-on user approach to the mechanics of driving a live multi-camera production as well as producing a compeling video product through editing. This approach was developed through years of working with student crews to produce High School sports and School Board meetings as well as develop online lesson plans and communications and equips them to show you how you too can create video assets without a large investment of time and money.

Understanding the Cost

As explained above, our specific session agendas are crafted to match the needs of your district or organization. As such, the specific activities of the day are fluid. Pricing for these sessions is based on the number of attendees and follows the following formula:

$250 p/person, p/day (minimum $6500.00)

Courses Provided by JDL Horizons:

- **EduVision Overview**
  Explore the features and capabilities of the EduVision portal service including tiered administration, associated documents, and live streaming

- **Video Fundamentals I**
  Explore the principle concepts of lighting, shot composition, camera control and interview techniques that create compelling video

- **Video Fundamentals II**
  Advanced instruction in camera control, lighting and set design, field and studio recording and the visual narrative

- **Post Production I**
  Learn the use of screen recording and video editting software to create simple video productions that shine

- **Post Production II**
  Advanced video editting techniques tips, tricks and filters

- **Making the Most of It**
  This multi-phased approach first focusses on an in-depth investigation of the equipment already owned by the client, followed by recommendations on how to supplement that equipment and training for staff on its proper use. The goal being to leverage the investment you have already made.

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